



# Wood Policy and Innovation Conference Brussels, Nov 7, 2024

**Uwe Kies, InnovaWood & Veronika Steinhofer-Juch, IUFRO**

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European Wood Policy Platform (WoodPoP)  
Technical Working Group Innovation and Research

Zurich, Switzerland | April 1-2, 2025



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Representation of the Free State of Bavaria  
to the European Union



# Europe's wood sector as a driver for the green and digital transition of the built environment

Wood Policy and Innovation Conference | November 7, 2024, Brussels



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- Co-hosts: W4B, Bioregions, woodPoP, HCS
- 160 attendees (!): policy, advocacy, industry, research
- Strong keynote speakers & panel discussions
- 4 parallel sessions hosted by EU projects, about 40 speakers





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## Session B: Reuse, Reclaim, Recycle - Circularity approaches to reduce and valorise waste wood



Mark Irle

ESB Ecole d'ingénieur des matériaux



Emma Romero

FINSA



Jacinto Seguí Mendez

FINSA



Geert Koudeny

UNILIN



Kristine Nore

OMTRE



Wendy Wuyts

OMTRE



## Session C: Innovative building products and systems for resource efficient, circular construction



Vanesa Baño

InnovaWood



Christoph Kulterer

Hasslacher Norica Timber



Jos Boeren

Rhomberg-Boeren



Magdalena Zabek

Delft Technical University



Liselotte de Ligne

University of Gent,



Javier Garcia Jaca

Tecnalia Research & Innovation

## Session D: Innovative building products and systems for resource efficient, circular construction



Roberto Cavallo

European Association for Architectural Education (EAAE)



Andreja Kutnar

University of Primorska



Višnja Koščak

Holzcluster Steiermark



Camilla Berggren-Tarrodi

Research Institute of Sweden (RISE)



Mike Burnard

University of Primorska  
Session moderator



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## Session A: Governance and Policy Best practices in public support tools and initiatives

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Tomáš Krejzar



Mathias Deutz



Michael Reinhard



Stefanie Wieland

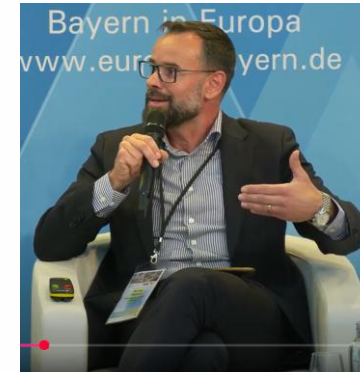
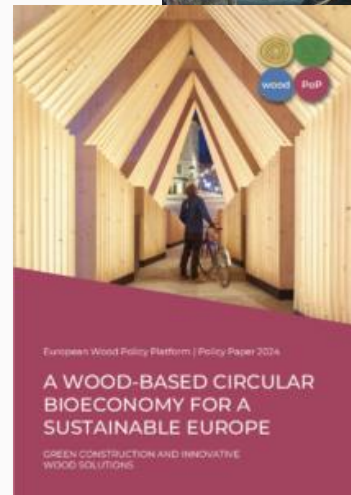


Jacobo Abol Viñas



Inazio Martinez de Arano

- Panel discussion 'Governance' hosted by WoodPoP & Bioregions
- Public presentation of the WoodPoP Policy Paper



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Time	Title, speaker	pdf   vid	Speaker
	<b>High-tech, innovative engineered wood products in global markets</b> Christoph Kulterer, CEO Hasslacher Norica Timber, Austria	pdf   vid	
	<b>Innovation drivers in Estonia's prefabricated woodhouse sector</b> Annika Kadaja, General Manager Woodhouse Estonia, Estonia	pdf   vid	
	<b>Recovery and recycling chains for circular wood products</b> Veronique Hoflack, President & Vice Chair of EPF Unilin Panels, Belgium	pdf   vid	
	<b>Wood science for a sustainable future</b> Pasi Aalto, Director NTNU Wood, Norwegian University of Science and Technology, Norway	pdf   vid	
11:00	Networking coffee break		
	<b>Panel II: Policies and Instruments</b>	vid	
11:30 1h, short talks	<b>Countries and regions fostering building with wood</b> Uwe Kies, Chair of W4B Alliance, InnovaWood Introduction to the topic	vid	
	<b>Wood construction for sustainable and inclusive housing and public infrastructure: case of Austria</b> Alexander Pinter, CEO Holzcluster Steiermark, Austria	pdf   vid	
	<b>Regional incentives to strengthen the wood sector: Galicia, Spain</b> Jacobo Aboal Viñas, Director XERA Agency for Forest Industry, Regional Government of Galicia, Spain	pdf   vid	
	<b>Green Public Procurement and skills development: case of Slovenia</b> Andreja Kutnar, Director/Professor InnoRenew CoE & University of Primorska, Slovenia	pdf   vid	

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Wood Policy and Innovation Conference

## WPIC 2024 - Wood Policy and Innovation ...

by InnovaWood

Playlist · 14 videos · 417 views

The WPIC conference highlighted the vital role of the wood sector as a key driver of future competitiveness in ...more

[▶ Play all](#) [🔖](#) [➦](#) [⋮](#)

- Europe's wood sector as a driver for the green and digital transition of the built environment

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0:22

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InnovaWood • 83 views
  - Michael Hinterdobler

Welcome by the Representation of the Free State of Bavaria to the European Union

6:44

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InnovaWood • 73 views
  - Uwe Kies & Andreja Kutnar

A competitive European wood sector addressing the future challenges

15:17

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InnovaWood • 78 views
  - Katharina Lehmann

The traditional material wood has a bright future – and fascination

17:45

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InnovaWood • 130 views
- Sustainable architecture for zero-carbon buildings and cities
- Andersen, Henni

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- Conference page  
<https://wood4bauhaus.eu/conference-2024-brussels/>
- Full recording playlist on Youtube  
<https://bit.ly/wpic2024v>
- PDF programme with all links  
<https://bit.ly/wpic2024p2>