

## EUROPEAN WOOD POLICY PLATFORM (WOODPOP)

The **potential of the renewable resource wood, wood-based products, and the wood-based value chain** to contribute to climate change mitigation and to substitute fossil-based products is **increasingly recognized**.

The **wood-based bioeconomy** stimulates the creation of diverse innovative goods and services and contributes to livelihoods, job creation, and local development, both in urban and rural areas. To unlock the full potential of wood increased collaboration between countries, taking into account the needs of stakeholders, is essential.

Despite a growing number of initiatives on European and national levels on strengthening the vital role of wood, exchange on best practices, **expertise and coordination among administration, industry and research was lacking**.

Against this background, the ‘European Wood Policy Platform’ (woodPoP) was initiated by Austria and Finland in 2021.

The “**woodPoP CALL on upscaling wood policy cooperation in Europe**” brings on board like-minded countries and constitutes the basis for a wood-focused dialogue platform on sustainable production, consumption of wood, and its contribution to an innovative circular bioeconomy. In addition, the **woodPoP Guidelines** establish a clear working structure and identify joint goals.



### The European Wood Policy Platform (woodPoP) pursues the following goals:



Develop **wood-related policy solutions, measures and recommendations**



Shape the **frameworks for sustainable wood-based value chains**



Stimulate **innovation and exchange**

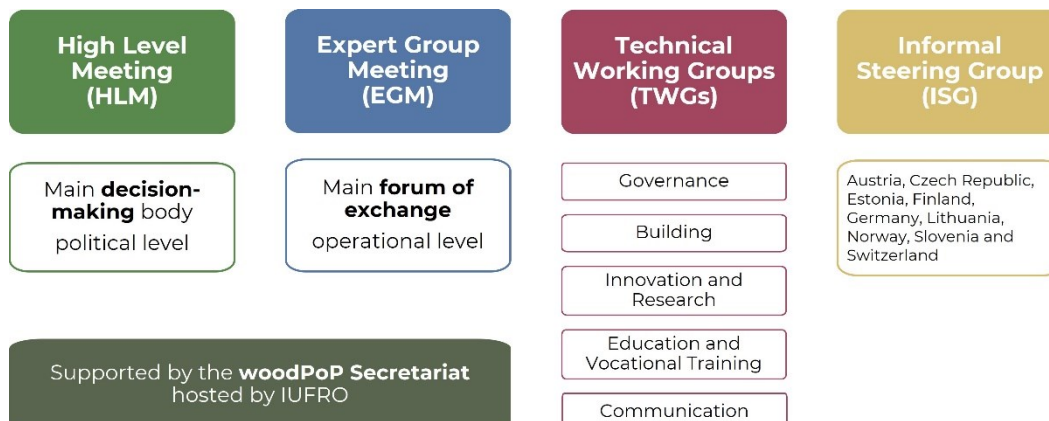


Increase visibility of the **added value of enhanced wood use**

woodPoP provides a **dedicated forum for multilateral policy, knowledge and experience exchange** between public and private actors.

It **develops policy solutions** to enhance the sustainable production and consumption of wood and its contribution to an innovative, circular bioeconomy.

## Meeting Formats:



## Who can join the platform?

- Government officials and representatives from the Pan-European region working with wood policy and wood-related matters;
- Representatives of wood-related international, regional, stakeholder and research organisations;
- Experts in the respective field and technical subject matters;
- Interested participants, including those from other regions, can join as observers upon expression of interest.

## Sign up to a Technical Working Group

<b>Governance</b> (Lead: AT)	Wood policy formulation and implementation, wood-related policy recommendations
<b>Building</b> (Lead: DE)	Use of wood in construction and green public procurement
<b>Innovation and Research</b> (Lead: CH)	Innovation and research initiatives and programmes, financing
<b>Education and vocational training</b> (Lead: SI)	Qualification along the wood-based value chain
<b>Communication and information</b> (Lead: CZ)	Preparatory work for a European wood building contest

## Chair of the platform

Dr. Georg Rappold, Head of Department for Wood Policy, Bioeconomy and Innovation, Ministry of Agriculture, Forestry, Regions and Water Management of Austria

Visit our homepage: <http://www.woodpop.eu/>

Email the Secretariat via [contact@woodpop.eu](mailto:contact@woodpop.eu)

